

'THE MUSEUM OF MEMORY' - PROJECT INFORMATION

Conceived by Ami Cadillac in response to her spirited artist mother's diagnosis of early onset Alzheimer's in 2016, the **Museum of Memory** is an ongoing collaboration between Ami, its growing participants & sound artist and composer Dom Jones, whose father - a legendary singer, composer & choirmaster - also had dementia.

An evocative exploration of memories and how they shape and form us, the Museum of Memory is a Sound & Art Installation work serving to capture, preserve and present an immersive and diverse snapshot of lives and experiences to cause reflection, a sense of deeper human connection and ultimately inspiration.

Participants so far include a curated collection of talented artists, musicians, film makers and rebellious spirits such as **Don Letts, Max Reinhart, Stephen Mallinder, Sarah Nicolls, Paul Burgess, Harry K, Danny Pockets, Louise Colbourne, Dom Jones, Glen Matlock & King Richard Booth** each recounting key experiences & people in their lives that have profoundly affected and inspired them.





The Museum of Memory is a Kingdom Project, produced in the UK by RAW Projects CIC with production by Lavish Design Ltd. Contact: E: <u>ami@lavish-design.com</u> T: 0845 128 4199 A: RAW Projects CIC, 20 Castle Street, Hay On Wye, HR3 5DF All rights to the concept within are the intellectual property of Ami Jade Cadillac Ltd and the Kingdom Project



Prompted by ongoing observations of Ami's mother's gradual loss of the ability to paint, increasing inability to recognize her own work, her family, even photographs of herself or of her life - the evocative piece investigates memory & our own sense of existence - prompting the discussion and questions such as '*is there any such thing as a true memory?*' and '*who are we without our memories*'...? One of the aims of the project is to encourage a wider discussion and understanding of the impact of dementia on the lives of those that have it and in turn on those close to them.

At the beating heart of the project is a celebration of the wonderous journey of life. The physical work itself when installed stands as a sacred, immersive space full of the richness of our lives. Laughter, tears, fear and joy are all shared by the participants in an almost confessional way. The Museum of Memory is place of contemplation where extraordinary lives, memories and colorful legacies are kept safe - to be absorbed, learnt from and respectfully enjoyed by all.

Format:

Staged within a simple wooden chapel-like structure- a space for quiet contemplation- the work will offer a peaceful and thought-provoking experience for those who enter. Its bare wooden walls will be lined with small boxes containing donated items; some loaned by the participants - each with its own resonance and relevance.

Many of the boxes left empty encouraging visitors to leave their own 'memory token' to become a part of the overall piece. Small pieces of card, labels and pens will be available for the visitors to leave a few simple words of self-expression or written memory if they wish – or to be attached to their donated object.

This part of the project reflects the artist's memories of her Mother's early work & a way of recording memories through a series of small, multi compartmental wooden boxes - wall mounted and full of collected objects, cut out sections of her canvas paintings, poems, lyrics and old faded photographs reflective of a certain experience, person or important time in her life.

Hay On Wye:

Over the course of the next few years the Museum of Memory would like to also create a standalone archive which contains memories from within the community of Hay-On-Wye and of those connected to, and part of the story of its rebellious and eccentric King Richard Booth - before these unique stories and memories become lost to time.

The Museum of Memory aims to provide an openly accessible, community led history of the eccentric and ingenious heart of this small Welsh border town. Through the capture of community memories of the 1970's the Museum of Memory would like to present a colorful series of the towns audio portraits which tell of the time when Hay was transformed and propelled into the news- by its self-proclaimed King and his proud '*Revolting Peasants*'. Preserving the local memories of when Hay-On-Wye became not only an independent Kingdom, but also Internationally recognized for the first time as the World's First Book Town.



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